



# GATEWAY TO CLAPHAM

## COMPETITION DESIGN BRIEF

ORGANISED BY THE CLAPHAM SOCIETY  
AND THE CLAPHAM BUSINESS IMPROVEMENT DISTRICT (BID)

SEPTEMBER 2025



# Competition Design Brief

## September 2025

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## 1. Design Competition Outline

Clapham is one of London's most dynamic and diverse neighbourhoods, blending rich history with contemporary vibrancy. The area is composed of several distinct character zones, each contributing to its unique identity:

- **Clapham Common** – At the heart of the area, Clapham Common is a vast green space that serves as a hub for recreation and community life. With its historic bandstand, tree-lined avenues, and sports facilities, the Common is a focal point for both relaxation and social gatherings. The surrounding residential streets feature grand Georgian and Victorian terraces, defining the area's architectural charm.
- **Clapham Old Town** – This historic quarter retains a village-like feel, with its period buildings, independent shops, and thriving café and pub culture. The Old Town is home to a strong sense of community, enriched by cultural venues, traditional pubs, and a mix of heritage and modern developments.
- **Clapham High Street** – A lively commercial spine, Clapham High Street is a hub of activity, lined with bars, restaurants, and retail spaces. It serves as a key transport corridor, linking Clapham to the rest of London via Clapham High Street Overground station and nearby Underground stations. Despite its energy and connectivity, the High Street's public realm and infrastructure, particularly the railway bridge, present an opportunity for transformation.

At the heart of Clapham High Street, the railway bridge serves as both a literal and symbolic gateway to the area. However, in its current state, it is a purely functional structure that does little to enhance the character of its surroundings. This design competition seeks bold and imaginative proposals to transform the bridge into a landmark feature that reflects Clapham's identity.

The **Gateway to Clapham** should celebrate the area's rich history, embrace its contemporary vibrancy, and create a more welcoming public realm. Whether through lighting, materials, artwork, or structural interventions, the winning design should enhance the pedestrian experience, establish a sense of place, and provide a visually striking entrance to one of London's most distinctive neighbourhoods.

This competition is a call to architects, designers, and creative thinkers to shape a new gateway for Clapham—one that resonates with its past, engages with its present, and inspires its future.

## 2. Competition Format

### Invitation

The Design Ideas Competition is open internationally to practitioners within the fields of art, design, engineering and/or architecture. Inter-disciplinary collaboration is encouraged, as is collaboration between individuals and organisations of different size, expertise, and experience. Please refer to **Section 9.1** (Eligibility) for further details. **Section 5** provides details of how to register for the competition and be provided with supporting information.

The Design Ideas Competition will be held over two phases.

**Phase One:** Submission of initial design concepts. These will be judged anonymously by an Adjudication Panel on the strength of the proposals and response to the challenges set by the rich and demanding brief. Up to 3 sets of proposals will be selected to proceed to the second phase of the competition.

**Phase Two:** Anonymity will be lifted at the second phase, with shortlisted candidates invited to develop their proposals in response to the general and proposal-specific feedback on Phase 1 design submissions and the more detailed technical requirements of Phase 2.

The competition will conclude with shortlisted competitors being invited to attend a clarification interview to present their proposals and answer questions from the Evaluation Panel. Each shortlisted competitor will receive an honorarium of GBP £1,200 (+VAT) on conclusion of their involvement in the competition.

Please refer to **Sections 9** through **10** of the competition conditions for further details.

**Post-Competition:** The selected design proposal, recognised as the most comprehensive response to the competition, will form the basis for developing a vision to upgrade the railway bridge. Moving the project forward will depend on securing funding from key stakeholders to support its delivery.

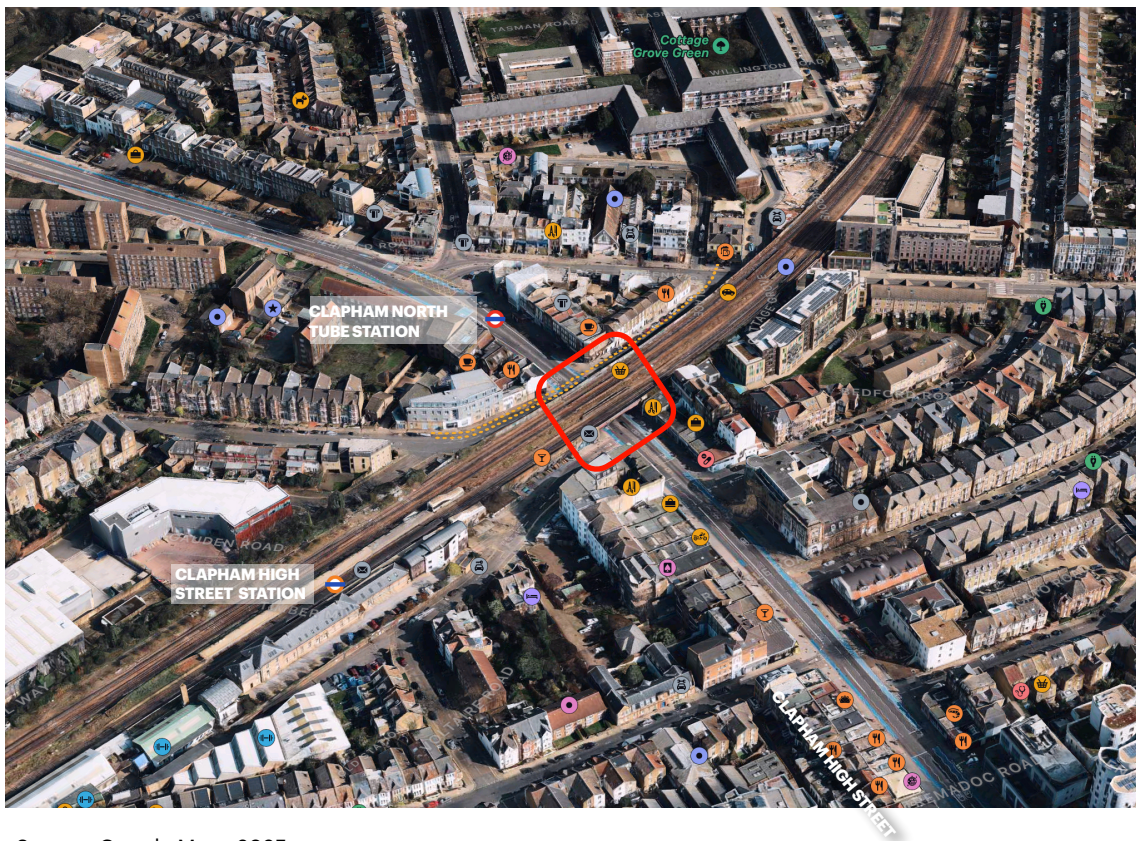


### 3. Site Context and History of the Railway Bridge Spanning Clapham High Street

#### Site

The bridge spans Clapham High Street at a key location in the heart of Clapham, a well-connected and lively area in the London Borough of Lambeth. Positioned directly above a busy stretch of the A3, the site lies just south of Clapham High Street Station and within walking distance of both Clapham North and Clapham Common Underground stations. It is a prominent point along the High Street, which acts as a major thoroughfare linking central London to the south-west. The site is framed by a dense mix of residential streets, commercial premises, and community facilities, making it a highly visible and well-used piece of infrastructure in the local urban fabric.

The bridge occupies a transitional zone between the more commercial northern end of Clapham High Street and the residential neighbourhoods to the south and east. To the south-west lies Clapham Common, a significant green space that serves as a social and recreational hub for the community. The surrounding context includes a varied architectural landscape, from late 19th-century terraces to more recent mixed-use developments. This strategic location, combined with strong pedestrian and vehicular flows, places the bridge in a position of both functional and symbolic importance—serving not only as a piece of transport infrastructure but also as a potential landmark within the broader Clapham context. The bridge is located in the Clapham High Street conservation area, please refer to the following document for more information: <https://www.lambeth.gov.uk/planning-and-building-control/conservation-and-listed-buildings/conservation-area-profiles-4>



Source: Google Maps 2025

## History

The railway bridge spanning Clapham High Street near Clapham North tube station is a significant historical landmark, reflecting the evolution of Clapham's transportation infrastructure. Constructed in the mid-19th century, the bridge was part of the London, Chatham and Dover Railway's (LCDR) expansion, aiming to improve connectivity between central London and its southern suburbs. This development was instrumental in transforming Clapham from a rural village into a bustling urban area, facilitating commuter movement and fostering economic growth.

Architecturally, the bridge embodies the utilitarian design principles characteristic of Victorian railway engineering. Its robust iron framework and brick abutments were designed to support the heavy loads of steam locomotives and freight trains of that era. Over the years, the bridge has undergone several modifications to accommodate advancements in railway technology and increased traffic demands, including reinforcement works and the integration of modern safety features.

The bridge's presence has significantly influenced the urban landscape of Clapham High Street. It has acted as a catalyst for commercial development, with numerous businesses establishing themselves in proximity to the station to capitalise on the increased footfall. Additionally, the bridge serves as a physical reminder of Clapham's rich railway heritage, symbolising the area's transition during the Industrial Revolution and its enduring role in London's transportation network.

The bridge as it stands today is the result of a layered evolution, formed by the integration of two distinct structures: Bridge 17 VIR and Bridge 17A ATL. Developed at different stages, these bridges together reflect the incremental growth of infrastructure responding to changing transport needs and urban development. Their combined form illustrates how engineering solutions have adapted over time to accommodate increasing demands, creating a composite structure rich in historical and functional significance.



Source: <https://boroughphotos.org/lambeth/railway-bridge-clapham-high-street/>

## 4. Design Considerations and Assumptions

This competition invites innovative design proposals that address the core challenges of the bridge aiming to transform the experience of this gateway into Clapham. The intervention should play a strong placemaking role, enhancing the surrounding environment to foster a welcoming, vibrant public realm and a distinctive sense of place.

Overall, the key objectives of the project are to deliver a scheme which:

- Creates a pleasant space that sparks joy for people, significantly improving the environment for pedestrians, cyclists and vehicles
- Is impactful both during the day and at night
- Is bold and visually striking
- Improves accessibility and connectivity through enhanced way-finding as both a Gateway to Clapham and between Clapham High Street Rail Station to Clapham North Underground Tube station.
- Reflects the diversity and unique character of the neighbourhood and instils a sense of local pride
- Promotes diversity in the design and delivery of the proposed scheme. The winning scheme may include – but is by no means limited to – the following elements:
  - Re-cladding
  - Lighting
  - Public art and murals
  - Way-finding
  - Greening
  - Footpath treatments

Key issues and challenges:

- The area under the bridge is busy, dirty and some may consider it feeling unsafe.
- Poor air quality due to idling vehicles queuing at the traffic lights by Clapham North Underground Station.
- High number of roads connecting to Clapham High Street from Garden Road, Voltaire Road, and Lendall Terrace. As a result, this junction is one of the most dangerous in London
- 2 distinct bridge structures with different characters to the North and South approach on Clapham High Street.
- Large expanses of brickwork walls.
- Integrate advertising into the proposal to allow Network Rail to continue to receive an income.



Further consideration:

- Designs should consider the location of the underpass in close proximity to Clapham High Street Rail Station to Clapham North Underground Tube station.
- Community engagement is a core value for all commissions in the London Borough of Lambeth and will be key to the success of the work. Teams must consult with local community groups throughout the process to inform thinking and refer to the Reimagine Voltaire Road proposals.
- Designs must be practical and realistic, whilst responding to the project objectives – evidence should be given that it is buildable within the budget, is sustainable in its use of materials and construction methods.
- Any winning design will need to be robust enough to withstand all weather conditions.
- The work will be subject to local planning permission(s).
- The design should be accessible to the broadest possible audience.
- The site is a crucial piece of public infrastructure and a key route for many buses, cars and other commuters. There will therefore need to be sufficient thought given to short to medium-term design and way-finding interventions that provide clarity and promote the works to passers-by in the construction period.
- Designs must not distract drivers on Clapham High Street to minimise the risk of bridge strikes by vehicles, in accordance with Network Rail guidelines.

Notable local competitions and projects which could offer inspiration:-

- Transforming Falcon Road Bridge, 2024
- Thessaly Road, 2019
- Lionel Stanhope Bridge Murals, 2018

## 5. Registration, Supporting Information, and Communication

Competitors may only submit an entry to the Design Competition if they are officially registered through the Clapham Society website and in possession of a Unique Registration Number [**GTC#**]. Please refer to **Section 9.1** (Eligibility) prior to completing the online registration process.

Online registrations will close at 18:00hrs [BST] on 26 September 2025.

### Communication

All future correspondence will be sent to the email address (designated single point of contact) entered at the time of the online registration.

Candidate's designated single point of contact will receive an email notification from [competitions@claphamsociety.com](mailto:competitions@claphamsociety.com) when new material is available to download from the Clapham Society website. It is each candidates responsibility to check regularly for such notifications, including any quarantined mail folders.

The Clapham Society website will be used for receipt and submission of the competition deliverables, with a unique link for this purpose emailed to candidates designated contacts from [competitions@claphamsociety.com](mailto:competitions@claphamsociety.com). For further information regarding anonymity, submission requirements and the deadline for receipt of Phase 1 entries, please refer to **Section 9**.

### Candidate's Single Point of Contact

Each candidate is required to declare and maintain a single and continuous point of contact in their organisation throughout the duration of the design competition. Each candidate is responsible for ensuring that the Clapham Society are made aware of any changes to the single point of contact details (via [competitions@claphamsociety.com](mailto:competitions@claphamsociety.com)) as soon as they become know.

The Clapham Society shall not be responsible for contacting candidates through any route other than via email to the nominated contact and/or from The Clapham Society website.



Bridge looking North on Clapham High Street



Bridge looking South on Clapham High Street





Bridge looking West on Clapham High Street



Bridge looking East on Clapham High Street

COMPETITION CONDITIONS  
OF PARTICIPATION



## 6. Competition Organiser

The promoter of the competition is the Clapham Society and the Clapham Business Improvement District (BID).

## 7. Organisation and Enquiries

This competition is being managed and administer by the Clapham Society.

All queries relating to the competition should be directed in the first instance to:

Clapham Society  
[competitions@claphamsociety.com](mailto:competitions@claphamsociety.com)  
 +447789065056

## 8. Competition Programme

The anticipated competition programme, which may be subject to variation, is as follows:

MILESTONE		WEEKS FROM LAUNCH
<b>Phase 1 - Design Ideas Competition</b>		
Competition launch and registrations open	Mon. 1 September 2025	Week 0
Deadline to raise questions on the brief	Fri. 12 September 2025	Week 1
Issue of memorandum in response to questions	Tues. 16 September 2025	Week 2
Deadline to apply for a Unique Registration Number	Fri. 26 September 2025	Week 3
Deadline for receipt of Phase 1 design submissions	Fri. 17 October 2025	Week 6
Evaluation of design submission commences	Wed. 22 October 2025	Week 7
Adjudication Panel meeting(s)	W/c Mon. 3 November 2025	Week 9
Notification to Shortlist and Unsuccessful competitors	W/c Mon. 10 November 2025	Week 10
<b>Phase 2 - Design Ideas Competition</b>		
Shortlist issued with Phase 2 brief	W/c Mon. 17 November 2025	
Phase 2 submission deadline	Early December (date TBC at Phase 2)	
Clarification Interview Presentations	Late January (date TBC at Phase 2)	
Public Announcement of Result	(date TBC at Phase 2)	



## 9. Phase 1 - Design Ideas Competition

### 9.1 Eligibility

The competition is open internationally to professional practitioners within the fields of art, design, engineering, and/or architecture. Students are invited to enter with support from a professional.

Clapham Society and Clapham Business Improvement District (BID) are committed to promoting diversity and inclusion. Competitors will not be excluded on the grounds of sex, gender reassignment, pregnancy, maternity, race, marital status, disability, age, religion, belief or sexual orientation.

Competitors should bear in mind the output requirements of both the design ideas phase and subsequent concept development phase. Cross-discipline collaboration is encouraged, as is collaboration between individuals and organisations of different size, expertise, and experience.

The following parties are excluded from participating in the competition and may not compete or assist a competitor in any way:

- Member of the adjudication panel, or anyone employed by the promoter, their advisers, or any third party who is connect to or supporting the selection process (including the assistance in the development of the competition brief material)
- Anyone who is closely related or has any kind of dependence, or close professional relationship to a members of the adjudication panel, their advisers, or any third part who is connected to or supporting the selection process (including the assistance in the development of the competition brief material)

### 9.2 Adjudication Panel Members

The adjudication panel (which may be subject to change) is expected to comprise:

NAME	AFFILITATION
Jake Johnson BSc (Hons) MA ARB RIBA	Panel Chair
To be confirmed	Local architect / designer
To be confirmed	Local artist
To be confirmed	Local engineer / surveyor
To be confirmed	Representative from Lambeth Council
To be confirmed	Representative from Network Rail
To be confirmed	Representative from a community group
To be confirmed	Representative from local news

In the event of an adjudication panel member being unable to continue through illness or any other causes, Clapham Society and Clapham BID, reserves right to appoint an alternative panel member.

### 9.3 Clarification Questions

Questions relating to the competition brief and/or conditions of participation should be submitted to [competitions@claphamsociety.com](mailto:competitions@claphamsociety.com) before close of business (18:00hrs BST) on **Friday 12 September 2025** referencing *Gateway to Clapham Competition* in the subject header line, with the body of text clearly identifying to which section of the competition brief or conditions of participation the question relates.

In the interest of maintaining transparency and fairness in the procedure, the intention will be to make the advice and response arising from all queries received (other than, where doing so, would constitute a breach of confidentiality) available to all candidates. An explanatory Clarification Memorandum will be circulated to all registered candidates on, or after, **Tuesday 16 September 2025**. The Clarification Memorandum will form an addendum to the competition brief. Oral questions will not be accepted.

### 9.4 Anonymity

All Phase 1 design submissions will be judged anonymously, via use of the Unique Registration Number [GTC#] and **Declaration of Authorship** form issued on registration. The Unique Registration Number should be prominently displayed on each element of the design submission and in the digital file names, as per the submission requirements (**Section 9.6**).

Any submission that has identifying marks (including logos, text, insignia, or images that could be used to identify the submission authors) will be automatically disqualified.

The submission must be accompanied by the **Declaration of Authorship** form which should be duly completed with the Unique Registration Number entered in the box provided. Each competitor must be able to satisfy the competition organisers that the submitted design is an original piece of work, prepared for the express purpose of entering the competition, and that they are the bona fide author of the design proposals they have submitted. Accordingly, the submitted design must not contain any third-party materials and/or content that the competition does not have permission to use.

Submission of the duly completed **Declaration of Authorship** form warrants ownership of the Copyright to and unregistered design right in respect of the design as its author. It should similarly be warranted that where other persons have assisted in preparing the design, assignment of all associated intellectual property rights have been received from such persons. Furthermore, by signing the Declaration of Authorship form, competitors accept all conditions pertaining to the competition and agree to abide by the decision of the adjudication panel. The practice name, company details, or individuals stated on the Declaration of Authorship form will be used in all press releases so please ensure the accuracy of the information provided.

It is anticipated that an online gallery resource of publicity images may be uploaded to the Clapham Society website on conclusion of the competition process. Any competitor who does not wish to be identified as the proposal author on the web gallery should indicate accordingly on the submitted Declaration of Authorship form.

### 9.5 Disqualification

Submissions shall be excluded from the Phased 1 Design Ideas Competition:

- If a competitor shall disclose their identity, or improperly attempts to influence the decision;
- If received after the latest time stated under **Section 9.7** submission method;
- If, in the opinion of the adjudication panel, it does not constitute a substantive return, or fulfil the requirements of the competition brief;
- If any of the requirements of the competition brief and conditions are disregarded.

### 9.6 Phase 1 Submission Requirements

There are three elements to the digital anonymous design submission, each of which should bear the Unique Registration Number [**GTC#**] only.

#### [i] A2 Design Sheets

Competitors are required to prepare concept proposals in response to the overall design challenge and in particular the assumptions, guidance, and focus for Phase 1 submissions outlined in **Section 4:**

Submissions should take the form of **2 No. A2 Digital sheets**, but the layouts should be presented such that it can be readily viewed onscreen and also be legible when printed at A3 size. The A2 sheets should be prepared in landscape format with the Unique Registration Number [**GTC#**] prominently displayed in the top right-hand corner, together with the sheet number (1 of 2 etc.). The sheets should be illustrated in a clear and succinct manner to enable panel members to readily understand the approach and design drivers behind the proposals. The A2 sheets should include:

- An outline of the overall vision and concept of the vision for the Gateway to Clapham. Concept sketches or other annotated drawings should be presented accordingly to illustrate the philosophy, design approach and principles, plus an accompanying narrative (max. 300 words) included on the A2 sheets.
- Visualisations depicting the manifestation of the design approach as it would be deployed at the site.
- Construction details and methodology drawn to scale with key dimensions noted and production process.



The digital A2 sheets should be submitted and contained within a single PDF file of <25mb. the file name to consist of the Unique Registration Number [**GTC#**] and item description, for example:

- **GTC#\_A2-Sheets.pdf**

#### **[ii] Publicity Images**

**Up to 3 No. publicity images** should be provided for potential future media purposes, which may include an online gallery of all competition entries and/or a physical exhibition of selected submissions. The images should be representative of the ideas proposed and be readily identifiable as such - one of the images should be the manifestation of the design approach as it would be deployed at the site. The images should not bear any annotations and be capable as functioning as stand-alone images.

Each publicity image should be submitted in JPEG format, as a resolution of 72dpi, with an image width of at least 1,000px. The file name should consist of the Unique Registration Number [**GTC#**] and item description, for example:

- **GTC#\_Publicity-Image1\_72dpi.jpg**
- **GTC#\_Publicity-Image2\_72dpi.jpg**
- **GTC#\_Publicity-Image3\_72dpi.jpg**

#### **[iii] Declaration of Authorship form**

A PDF version of the duly completed Declaration of Authorship form, with the file name to consist of the Unique Registration Number [**GTC#**] and item description, for example:

- **GTC#\_Declaration-Form.pdf**

### **9.7 Phase 1 Submission Method**

Deadline for return: **18:00hrs [BST], Friday 17 October 2025.**

Items 9.6 i, ii, iii of the submission requirements must be submitted via a file sharing website and the link emailed to [competitions@claphamsociety.com](mailto:competitions@claphamsociety.com), provide access to [competitions@claphamsociety.com](mailto:competitions@claphamsociety.com), with a 7 day minimum expiry date. All required elements of the submission must be received by the stated deadline. Candidates are advised that uploading files may take time and be dependent upon a number of factors, including individual document size, the number of files to be uploaded, and the speed of the candidates internet connection.

The submission deadline cut-off shall be applied as per the time displayed on the email received in the inbox of the email address [competitions@claphamsociety.com](mailto:competitions@claphamsociety.com). The competition organisers will not be responsible for any files that are delayed, lost or otherwise damaged or corrupted during transmission, however so caused. Late submissions will not be accepted without prior authorisation.

### 9.8 Phase 1 Selection Criteria and Methodology

The submitted design proposals will be assessed against the following selection criteria which will have an equal weighting:

1	Overall quality of the response, design vision, and resonance of the approach with aspirations set for the Gateway to Clapham in the design competition outline
2	Collaboration and integration of local people, organisations and communities in the design development of the response
3	Potential realisability, practicality, and adaptability of the proposal as a long-lasting intervention

#### Technical Review & Selection of Long-list

It is anticipated that the design submissions will be subject to an initial technical review by a sub-set of the adjudication panel who will be responsible for recommending a longest of submissions for further consideration by the full panel. In undertaking the initial technical review, each submission will be appraised against the evaluation criteria and assigned to an upper ['A'], middle ['B'], or lower ['C'] category submission according to the table below.

<b>Upper category submission ['A']</b>	A' grading for all three criteria	Equating to >8/10 against all criteria
<b>Middle category submission ['B']</b>	B' grading for majority of criteria	Equating to between 5/10 and 8/10 against all criteria
<b>Lower category submission ['C']</b>	C' criteria for majority of criteria	Equating to between 0/10 and 5/10 against all criteria
<b>Note</b> Non-longlisted competitors will, upon request, be notified whether their proposals were ranked as an 'Upper', 'Middle', or 'Lower' category submission. Requests for feedback should be received within 10-working days of the announcement of the shortlist.		

The longest will be identified from the upper category submissions by successive rounds of iterative debate and evaluation against the stated criteria.

#### Panel Evaluation of Long-listed Submissions

The full adjudication panel will use the scoring guide below to appraise the longest recommendations against the selection criteria and identify a shortlist of up to four (top scoring) submissions to take forward to Phase 2 of the competition.

Score band	Definition	Benchmark (In the opinion of the adjudication panel)
Score of 10	Excellent	Exceptional or exemplary
Score of 8-9	Very Good	Addresses all requirements and exceeds the normal expectation
Score of 6-7	Good	Acceptable and meets the normal requirement/expectation
Score of 4-5	Sub-Optimal	Falls below the normal requirement/expectation
Score of 2-3	Poor	Does not adequately address the stated requirement/expectation
Score of 1	Deficient	Insufficient detail for evaluation
Score of 0	Not Answered	
<b>Note:</b> Scoring will be by consensus with the scores released to each long-listed competitor on conclusion of the competition.		

### 9.9 Publicity and Announcement of Shortlist

On conclusion of Phase 1, anonymity will be lifted, and authors of the short-listed design proposals (up to four) identified. A public announcement of the shortlist will be made after notification has been five to all participating competitors. Please note that any requests for feedback should be submitted to [competitions@claphamsociety.com](mailto:competitions@claphamsociety.com) within 10-working days of the result being announced.

Competitors will be required to maintain confidentiality throughout the competitive process and not identify themselves; the names of short-listed competitors; or the names of successful or unsuccessful competitors; or release any design proposal images etc. to any third parties or media outlets until after an official announcement has been made, and/or any related embargoes have elapsed. In this context this includes (but without limitation) radio, television, newspapers, trade and specialist press, the internet and email accessible by the public at large and the representatives of such media.

Clapham Society and Clapham BID reserve right to publicise the competition, any design submission, and the result in any way or medium they consider fit. Illustrations of any design - either separately, or together with other designs, with or without explanatory text - may be used without cost.

This may potentially include a future online gallery of all competition entries and/or a physical exhibition of selected submissions such as those identified for further design development.

Once anonymity has been lifted, authors will be credited and recognised in all associated media and publicity.



## 10. Phase 2 - Concept Design Development

### 10.1 Process

Anonymity will be lifted at Phase 2. The authors of the (up to) four shortlisted proposals will be invited to develop their design concepts in more detail in response to general and proposal specific feedback on the Phase 1 submissions, together with the more detailed technical requirements of this phase. An outline of the anticipated requirements is provided at **Section 4** - further details will be provided in the Phase 2 invitations issues to shortlisted teams. This may require competitors to seek advice from consultants from other design disciplines as appropriate.

### 10.2 Phase 1 Submission Requirements

It is anticipated that competitors will be required to submit the following material at Phase 2:

**Three A1 Design Boards** - illustrating the developed design concept. Detailed requirements will be confirmed after Phase 1.

**Supporting Design Statement** - up to 12x single sides of A4, developing the design approach, influences, and key concepts. This should also make reference to the deliverability of the proposals.

**Representative publicity images** - to summarise the developed concept and for future potential use in an online gallery of competition submissions.

### 10.3 Phase 1 Selection Criteria and Methodology

Further details will be issued in the Phase 2 documentation issued to shortlisted competitors, but are expected to comprise:

<b>Award Criteria</b>
<ul style="list-style-type: none"> <li>• Response to feedback, refinement, and development of philosophy at Phase 1</li> </ul>
<ul style="list-style-type: none"> <li>• Quality and distinction of the emerging design within the requirements and aspirations of the brief</li> </ul>
<ul style="list-style-type: none"> <li>• Practicality, with balance of creativity versus pragmatism, such that the proposals will offer potential for realisation at scale and cost-effective implementation at the site</li> </ul>

The shortlist will be invited to present their proposals to the evaluation panel at a clarification interview. The purpose of the interviews will be to provide competitors with an opportunity to explain their proposals, and to enable panel members to seek clarification on any issues that are unclear from their initial appraisal of the submission return. The preference will be for in-person presentations and the current intention is that these will be held in London. However, should this prove not to be possible, 'virtual' clarification interview presentations will be held using a video-conference platform.

#### 10.4 Publicity, Announcement, and Intellectual Property

As for Phase 1, the Clapham Society and Clapham BID reserve the right to publicise the project, any design submission, and the result in any way or medium they see fit.

It is anticipated that future development and implementation of the submission (and design elements thereof) judged to be the best overall response to the competition will be undertaken by the Clapham Society and/or others on its behalf. Further input of the author(s) of the winning design proposals are to be developed under the RIBA stages of work 3-4, with the fee to be negotiated upon the successful raising of funds by key stakeholders using the submission material of the best overall response to the competition.

The author(s) of the winning design proposals will be duly recognised in publicity associated with the competition, as well as being permitted to identify themselves as such within their marketing materials etc.

#### 10.5 Design Fund Honoraria

Each shortlisted competitor who submits a set of developed design proposals in accordance with the Phase 2 requirements and who gives a clarification interview presentation will receive an honorarium payment of **GBP £1,200 (+VAT)**. Clapham Society and Clapham BID will undertake to make the honorarium payments within 30 calendar days of the clarification interview presentations and on submission of an invoice to the Clapham Society. The winner of the competition, subject to raising of funds by stakeholders, will be invited to work on RIBA stages of work 3-4 during which the fee will be negotiated. No payments will be made in respect to the Phase 1 Design Ideas Competition phase.

## **APPENDIX I:**

### DECLARATION OF AUTHORSHIP FORM



**APPENDIX 1: DECLARATION OF AUTHORSHIP FORM**Entry for: **Gateway to Clapham**

Unique Registration Number:	
Name of contact person or individual entering competition:	
Company or Practice name (if applicable):	
Email address of contact person or individual:	
Telephone number (including area codes):	
Postal address:	
<b>Design professional practitioners only</b>	
Disciplines (e.g. Artist, Designer, Engineer, Architect)	
Name of any other parties to be acknowledged in publicity	

**DECLARATION**

Please sign to confirm your acceptance of the below. Strike through [6] and [7] where not applicable.

1	I/We have complied with and accept the regulations and conditions which apply to the competition, including acceptance of the design of the judging panel as final
2	I/We agree to honour the request for confidentiality, to prevent information being released to the press before an official announcement is made
3	I/We agree to permit free publication and exhibition of my/our design proposals in connection with the competition
4	I/We wish to be identified as the author(s) of my/our design proposals in connection with the competition
5	I/We declare that the design approach ideas are my/our Intellectual Property, prepared by myself/ourselves, or in my/our office under my/our direct supervision for the express purposed of entering the competition.
6	The design is a result of a team collaboration of those listed above [Please strike through if not applicable]
7	It is hereby warranted that where other persons have assisted in preparing the design submission, assignment of associated Intellectual Property rights have been received from such persons.
<b>Signature:</b>	
<b>Date:</b>	

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The Clapham Society